

SOUND bytes

Sound Diagnostics Newsletter No. 2, June 2007

Greetings everyone, thank you for taking the time to read our second newsletter. In this edition we would like to explain our mission, introduce our team and let you know when we will be opening our doors.

Sound Diagnostic's Mission

Patient Focus: *Sound Diagnostics* will bring Medical Imaging back to being about those who need it most – the patients. We will do this through reduced waiting times and the ability to scale our services to meet demand; having Radiologists available to communicate with referrers whenever needed; having an environment that is both tranquil and welcoming. We will deliver a high standard in the investigations that we perform and the reports we produce.

Education: As well as providing ongoing education for our staff, *Sound Diagnostics* will also host regular education nights each year for our referrers. Topics will be Medical Imaging related and are to be chosen by you, our referrers. We will endeavour to ensure all education nights are CME accredited.

Meet the Management Team

Our management team has been hand-picked over the last two years to ensure that the principles of *Sound Diagnostics* will always be at the core of our business. Every member believes passionately in returning Radiology to the values that put patients and referrers first.



Dr. Jennifer Duthy, Nicole Sykes, Dominic Roberts, Cara Kirsten, Dr. Lisa Gower.

Dr. Jennifer Duthy is the Medical Director of *Sound Diagnostics*. Dr. Duthy was trained in Adelaide and has broad radiological experience spanning 15 years in Adelaide and Sydney. She has a special interest in Musculoskeletal ultrasound and has extensively refined her skills working alongside some of Adelaide's finest musculoskeletal Radiologists. She will be ably supported by Dr. Lisa Gower who also maintains an interest in this field.

Dr. Gower has had more than 10 years experience in Adelaide and Perth as a Consultant Radiologist. Lisa has worked closely with one of Adelaide's leading Obstetric Sonologists over a number of years and has continued her interest in obstetrics both privately and at the Women's and Children's Hospital. With Lisa's interest in all aspects of Women's and Dental imaging, it makes her a tremendous asset to our team. Jenni and Lisa will both be available to all referrers to discuss clinical and patient care matters.

Cara Kirsten and Dominic Roberts are the founders of **Sound Diagnostics**. Both are Radiographers with over 10 years experience in a number of roles, including team management, training and equipment. Cara has a passion for Obstetric ultrasound and for the last 2 years has been the team leader of the Department of Women's Imaging at the Women's and Children's Hospital. Cara and Lisa will bring a strong Obstetric and Gynaecological focus to Sound Diagnostics.

Dominic's experience within Medical Imaging has been the culmination of a unique blend of skills across clinical and business. Originally trained as a radiographer, he has spent the last 8 years excelling in his interests of Medical Technology with Kodak which included national and international responsibilities. Dominic brings his own set of unique skills to the management team, with a background in digital imaging and IT, which will ensure that the reporting process is seamless from outset.

Nicole Sykes has 15 years clinical experience across a broad spectrum of modalities including ultrasound, mammography and angiography. Nicole has been working as a senior manager at a number of locations in the past few years, most notably St Andrews Hospital and Murray Bridge Hospital. Nicole has extensive experience in developing Radiology Practices, experience that will prove invaluable in ensuring our level of service to you is of the highest standard from the day our doors open. As General Manager, Nicole encourages you to contact her on **8357 8855** or nsykes@sounddiagnostics.com.au if you would like more information or have any feedback on the service **Sound Diagnostics** provides.

Opening Date

We are located at 257 Fullarton Road in Parkside. This single storey site was selected for its ease of access and ample parking, all of which help to make the visit easier for patients.

We will be opening our doors on Monday 2nd July, 2007.

Bookings can be made from 25th June onwards, in the week leading up to opening. Our opening hours will initially be 8am – 5pm, with expansion of these hours if required.

We will be forwarding to you invitations to come to our opening night on Thursday 28th June at 6pm. Drinks and nibbles will be provided, and the **Sound Diagnostics** team will host a walk-through of the site, with equipment specialists present to answer any of your technical questions.

We look forward to seeing you all there on the night.

Kind regards

The Sound Diagnostics Team

